

Three Outstanding Businesses Recognized at Annual Dinner By Greater Springfield Chamber

Past-President Eric Williams presented the 2009 Greater Springfield Chamber's Annual Business Awards on December 10 at the Hilton Springfield. Local businesses and business leaders are honored each year for their efforts and achievements throughout the year, based on nominations from the Greater Springfield community.

The Arthur E. Morrisette Top Hat Service Award went to Balance Interactive, a web development and design consultancy company based in West Springfield, for exhibiting superior service to its clients and for its contributions to the Greater Springfield community.

The Business Owner of the Year Award was presented to Dr. Kathy Coutinho, owner of Positively Chiropractic and Dynamic Kinesiology, for excelling in the promotion of her business and for her contributions to the Greater Springfield community.

The Corporate Citizen Award winner COSTCO Newington-Springfield was recognized for demonstrating a strong involvement to better the quality of life in the Greater Springfield area.



Justyna Lawrence, Caroline Walgren and Vanessa Vega Braun from Costco, winners of the Corporate Citizen Award, enjoy the Annual Dinner.



Tracy Betts and Jill Kurtz of Balance Interactive accept the Arthur E. Morrisette Top Hat Service Award.



Eric Williams congratulates the new Business Owner of the Year, Dr. Kathy Coutinho.

Governor's Office Seeks Nominations For Volunteerism and Service Awards

Nominations for the 2010 Governor's Volunteerism and Community Service Awards are now being accepted. The awards will be presented in several categories at a ceremony in Richmond during National Volunteer Service Week, April 18-24. Categories include youth, senior, faith-based, family, community organization, and business or corporation.

Recipients of the Governor's Community Service and Volunteerism Awards:

- Engage in the creation, organization, and/or mobilization of volunteers, groups and resources that are involved in projects benefiting the greater community.
- Demonstrate sustained commitment to meeting community needs.
- Use unique and creative approaches to meeting needs.
- Develop and foster the virtues and skills of civic engagement and social responsibility.

All nominations must be postmarked, faxed, or submitted online no later than 5 p.m., Monday, February 1. Go to www.vaservice.org/go/volunteer/award to download a nomination packet or submit an online nomination. Information is also available by calling the Office on Volunteerism and Community Service at 804-726-7916.

2010 Brown Bag Seminars Continue

The Greater Springfield Chamber of Commerce and Community Business Partnership's 2010 Brown Bag Seminar schedule begins January 5 with a session titled *Using Video for Marketing*. This interactive seminar will be lead by Cynthia de Lorenzi, CEO of Success in the City.

- Other upcoming Brown Bag Seminars include:
- February 2 – *Resources to Create Marketing Videos*
 - March 2 – *Using YouTube & Other Channels for Marketing*
 - April 6 – *Facebook 101*
 - May 4 – *Facebook: The Next Step*
 - June 1 – *Is Your Marketing Working For You?*

Registration is not necessary for the Brown Bag Seminar series and all sessions are free for employees of Greater Springfield Chamber member companies. A nominal \$5 fee applies for non-members. Bring your lunch and sit back for an hour of learning. Beverages and cookies provided.

The Brown Bag Seminars begin at noon and conclude at 1 p.m. The series is held at Community Business Partnership, 7001 Loisdale Road, 2nd floor, Springfield, VA 22150. Arrive a few minutes early or plan to stay afterwards for networking and follow-up questions with the guest speaker.

Look for details of future Brown Bag Seminars in *Image* and online.